
DS TECHEETAH AND ATLANTIS SANYA MAKES A BIG SPLASH AT THE INAGURAL FORMULA E RACE IN SANYA

(March 22nd, 2019 - Sanya, China) The ABB FIA Formula E Championship is the world's first fully-electric international single-seater street racing series.

Consisting of 10 teams and 20 drivers, Formula E delivers world-class racing to 10 cities over five continents, throughout the seven-month Championship season. Bringing racing rivalries to city streets, set against some of the most iconic skylines in the world – such as New York, Hong Kong, Paris and Rome – Formula E is racing, reinvented.

Since making its global debut in the grounds of the Olympic Park in Beijing in 2014, Formula E has become a destination for the world's best drivers, teams and manufacturers. Now in its 5th season, the Championship boasts one of the best driver line-ups in motorsport, with an exciting calendar of host cities and increasingly innovative technology on the track.

But it's more than just a racing series. Formula E serves as a competitive platform for global car manufacturers and mobility providers to test and develop road-relevant technologies. With 11 inspiring partners and 10 global car manufacturers involved, the series acts as a catalyst, helping to refine the design of electric vehicles and improve the driving experience for everyday road car users all over the world.

DS TECHEETAH Formula E team is the combination of two of the most prominent teams in the ABB FIA Formula E championship, combining performance and avant-garde.

Ahead of Season Five of the all-electric street racing series, the winners of the 2017/2018 Drivers' Title, TECHEETAH Formula E, partnered with DS Performance, one of the most successful manufactures in the series, to become DS TECHEETAH Formula E.

DS TECHEETAH is owned by SECA, a leading Chinese sports marketing and management company specialising in sports talent representation, event management and content/IP development. SECA's headquarters are in Shanghai. The company's investors include China Media Capital (CMC) Holdings and member of the NBA Hall of Fame, Yao Ming.

DS Automobiles is a French brand born in Paris; DS was founded on 1 June 2014. Its ambition is to embody the French know-how of luxury in its cars. Driven by its outstanding heritage and avant-garde spirit, DS perpetuates the values of innovation and distinction inherited from the first DS, launched in 1955.

Designed for customers looking for a means to express themselves as individuals, the DS Collection comprises DS 3, DS 3 CABRIO, DS 4, DS 4 CROSSBACK, DS 4S, DS 5, DS 5LS, DS 6 and completed with DS 7 CROSSBACK. The models in the DS range stand apart through their avant-garde design, refinement and attention to detail, advanced technology and dynamic serenity.

At 21 years old, Jean-Éric became the youngest ever French driver to compete in Formula One when he joined Scuderia Toro Rosso in 2012. Following this, JEV also became the youngest French driver in history to earn Formula One points when he finished 8th in his second ever F1 Grand Prix.

Following three years with Toro Rosso, where he left with more points than any other team driver, Jean-Éric was chosen by Scuderia Ferrari as their development driver.

Upon joining Formula E, at the third ever race of the series, JEV immediately showed that he was there to stay, putting it on pole on his first ever time in the car. He went on to achieve three pole positions and three podiums in his first season, and another two podiums in his second season. JEV's third season in Formula E saw him clinch another five podiums and his first win in the all-electric street racing series at the season finale in Montréal.

Season Four was the season that would etch JEV's name into the history books forever. With six podiums, four pole positions and 198 points, he won the Drivers' Championship. JEV won the championship with more points to his nearest rival than any other champion before him. He secured points in all 12 race starts and had no DNFs, securing what can only be described as a record-breaking season with the championship's only customer team in Season Four, DS TECHEETAH.

Best known for his success in endurance racing with the Audi Sport and Porsche works teams, André Lotterer joins DS TECHEETAH Formula E with a wealth of racing experience.

He has competed in the Japanese Super Formula series for over a decade, winning the title in 2011 as he was working as a test driver for Jaguar Racing's F1 team in the same year.

From 2012 to 2016, André competed in the FIA World Endurance Championship. He drove for the Audi Sport Team with the Audi R18 and in 2017 with Porsche Motorsport's in the highly accoladed LMP1 class.

During his time with Audi, Lotterer recorded three victories in the 24 Hours of Le Mans, and the drivers' title of the FIA World Endurance Championship.

André finished his rookie season in Formula E with two podiums, one Fastest Lap award and 65 points to finish in 8th place.

For the inaugural E-Prix in Sanya, DS TECHEETAH has teamed up with Atlantis Sanya to offer a premium partnership offering it's guests an incredible hotel and luxury event experience.

Built around the myth of the lost continent of Atlantis, along the Haitang Bay National Coast, Atlantis Sanya is the first Atlantis resort in China, joining the flagship, Atlantis, The Palm in Dubai, and The Royal Atlantis Resort & Residences in Dubai and Atlantis, Ko Olina in Hawaii, both in development.

Overlooking the stunning South China Sea, Atlantis is a resort that celebrates the majesty and mystery of the ocean and will inspire a sense of awe-inspiring discovery, offering unparalleled excitement and larger than life experiences, revolutionary water play in Aquaventure Waterpark and incredible dining experiences. Already a leading holiday destination, Sanya will be transformed into the new centre for entertainment in China with the addition of this new trailblazing landmark where guests from around the world will also discover superb accommodation, an indulgent AHAVA Spa, luxury boutiques, magnificent event spaces and endless stretches of beach as Atlantis showcases a dazzling, imaginative world of fun and entertainment for all ages.

"We are very pleased to welcome Atlantis Sanya as our partner for our home race, the Sanya E-Prix. As the only Chinese registered team in Formula E, we take great pride in this E-Prix and who better than to help us put on a fantastic show for our guests than the iconic Atlantis. The Atlantis brand will adorn the DS E-TENSE FE19 and we will host our guests in their incredible facilities, just next to the track. Our commercial deals continue to showcase the impact DS TECHEETAH has for its partners as we continue to attract new partners frequently," said Keith Smout, DS TECHEETAH Chief Commercial Officer.

“This season of E-Prix is a fusion of the top tier of motorsport and South China culture and hospitality. During the championship, visitors around the world will get to experience the wonders of Atlantis and see the leading teams, cars and the cutting-edge technologies that make this the pinnacle of motorsport. We look forward to collaborating with DS TECHEETAH to showcase some of the unique sights that make Sanya a one-of-a-kind destination and fantastic host city,” said Heiko Schreiner, Managing Director of Atlantis Sanya.

Kerzner International CEO Michael Wale said: “Our work with the ABB FIA Formula E 2018/2019 Championship has finally come to fruition. The E-Prix represents Formula E's firm commitment to Asia where races have already been well established in China, Singapore and Japan. And we are thrilled to be here in Sanya, one of the most exciting destination in Asia with such a rich culture and an incredible future. With the mission of Atlantis to 'enrich the lives of people all over the world', we are looking forward to creating amazing experiences and everlasting memories for E-Prix fans in Hainan and around the world.”

三亚·亚特兰蒂斯联袂厂牌车队 DS 钛麒征战电动方程式三亚站

（中国三亚 2019 年 3 月 22 日） ABB 国际汽联电动方程式锦标赛是全球第一个纯电动方程式赛车比赛。

在为期七个月的锦标赛赛季中，FE 电动方程式由 10 支队伍和 20 名车手组成，为五大洲的 10 个城市呈现世界一流的赛车竞赛。FE 电动方程式将赛车对抗引入城市街道，在全球一线城市如纽约，香港，巴黎和罗马迎来全面升级。

自 2014 年在北京奥林匹克公园举行全球首秀以来，FE 电动方程式已成为世界顶尖车手，车队和制造商的目的地。现在是第五季 FE 电动方程式，其冠军赛坐拥赛车界顶级车手阵容，加之举办城市火力助攻以及赛道上突显更多创新技术，每一次比赛都是对上一次比赛的全面升级。

然而，FE 电动方程式不仅仅是一系列赛车竞赛，更是全球汽车制造商和移动设备供应商测试和开发道路相关技术的竞争平台。有了 11 个合作伙伴和 10 个全球汽车制造商的携手并肩，FE 电动方程式就像是一个催化剂，帮助改进电动汽车的设计，改善全球日常公路车用户的驾驶体验。

DS 钛麒是两支 FE 最优秀车队的结合，将电动方程式的街头赛道专业知识和卓越技术完美地融合在一起。

2017/2018 车手总冠军钛麒车队携手顶级汽车制造商 DS，打造冠军车队 DS 钛麒，齐力征战第五季国际汽联电动方程式锦标赛。

DS 钛麒由盛力世家 (SECA) 投资打造。盛力世家 (SECA) 立志成为中国最好的体育管理和营销公司，希望在体育和娱乐产业中通过专业的市场营销知识来发现和创造商业价值、社会价值，其总部设在上海，该公司的投资者包括中国媒体资本 (CMC) 控股公司和 NBA 名人堂成员姚明。

DS 汽车制造是一个诞生于巴黎的法国品牌; DS 成立于 2014 年 6 月 1 日。雄心壮志要将法国奢侈品精髓融入其汽车制造。凭借其杰出的传统和前卫的精神，DS 一直秉承着从 1955 年推出第一款汽车时，就彰显出的创新和传统并存的价值观。

DS 精选，专为追求个性表达的客户而设计，包括 DS 3，DS 3 CABRIO，DS 4，DS 4 CROSSBACK，DS 4S，DS 5，DS 5LS，DS 6 以及 DS 7 CROSSBACK。DS 系列通过其前卫的设计，对细节极致的专注，先进的技术和尖端的动力系统脱颖而出。

2012 年，21 岁的 Jean-Éric 加入 Scuderia Toro Rosso，成为法国有史以来最年轻的一级方程式赛车车手。随后，JEV 成为历史上最年轻的法国车手，在第二次 F1 大奖赛中便赢得了一级方程式的积分。

在 Toro Rosso 效力三年后，JEV 获得的积分在同车队里遥遥领先，离开 Toro Rosso，Jean-Éric 被 Scuderia Ferrari 选为潜力车手。

加入 FE 电动方程式后，在系列赛的第三场比赛中，JEV 就表明他将留在 FE 赛道。他在第一个赛季便取得了三个杆位登上了三次领奖台，并在他的第二个赛季又两次荣登领奖台。JEV 在 FE 赛场上的第三个赛季又五次荣登领奖台，并在蒙特利尔总决赛中，首次赢得全电动街头赛道系列赛。

第四个赛季是属于 JEV 的赛季，JEV 的名字被永远载入赛事史册。凭借六次荣登领奖台，四个杆位和 198 点积分，他赢得了冠军车手。JEV 遥遥领先第二名的分数，产生的差距也是有史以来最大。他确保了在所有 12 场比赛中都获得积分并且没有 DNF，并确保了在不断创记录的第四赛季，唯一客户团队 DS 钛麒的冠军地位。

André Lotterer 在奥迪和保时捷的协助下，在耐力赛中名声大噪，有着丰富经验的他也加入了 DS 钛麒电动方程式车队。

他有着十多年的日本超级方程式系列赛比赛经验，并在 2011 年赢得了冠军，同年他担任捷豹车队 F1 车队的试车手。

从 2012 年到 2016 年，André 参加了 FIA 世界耐力锦标赛。他驾驶奥迪 R18 效力于奥迪赛车队，2017 年驾驶保时捷赛车参加了备受赞誉的 LMP1 级别赛事。

效力奥迪期间，Lotterer 在法国勒芒 24 小时耐力赛中取得了三场胜利，并获得了国际汽联世界耐力锦标赛冠军。André 在 FE 的新秀赛季结束时获得两个奖项，一个是最快圈速奖，并以 65 点积分名列第八位。

三亚的首届 E-Prix，DS 钛麒首选与三亚·亚特兰蒂斯合作。亚特兰蒂斯作为优质的合作伙伴，为宾客提供令人难忘的入住及活动体验。

从迪拜到三亚，再到夏威夷在造中的度假项目，每一座亚特兰蒂斯都以那流传千年的传说为灵感，临海而建。三亚·亚特兰蒂斯作为中国首家亚特兰蒂斯度假区，以旗舰店迪拜棕榈岛亚特兰蒂斯为标杆，致力呈献独特而奇妙的亲海之旅。

三亚·亚特兰蒂斯坐落于海棠湾国家海岸，可饱览南海的旖旎风光。这座以海洋为主题的度假胜地，以其惊险刺激的亚特兰蒂斯水世界、神秘奇幻的水族馆、互动性极强的海豚湾和缤纷多彩的餐饮体验，为每一位宾客打造灵感迸发的探索之旅。来自全球的宾客将在这里体验到杰出的住宿服务、令人沉醉的 AHAVA 水疗与时尚新潮的购物大道，此外还有宏伟的活动举办场地以及绵延无尽的优质海滩。三亚·亚特兰蒂斯将各年龄层的宾客带入极具创造力和吸引力的玩趣世界。

DS 钛麒首席商务官基思·斯莫特 (Keith Smout) 表示：“作为 FE 旗下唯一一支中国车队，我们非常高兴与三亚·亚特兰蒂斯在主场赛—ABB 国际汽联电动方程式锦标赛三亚站上进行合作。三亚·亚特兰蒂斯作为三亚文旅产业发展的标杆企业，此次助力 DS 钛麒出战锦标赛，我们相信宾客将会看到更多意想不到的精彩演出。两大品牌的跨界连袂，不仅让更多的人了解三亚·亚特兰蒂斯，也令 DS 钛麒得以在这个三亚旅游新地标与我们的客人进行独特而精彩的展示，这将有助于 DS 钛麒吸引更多的合作伙伴。”

三亚·亚特兰蒂斯董事总经理海科 (Heiko Schreiner) 谈道：“此次 ABB 国际汽联电动方程式锦标赛是世界顶级赛车运动与南华风情、酒店文化的一次良好融合。赛事期间，来自全球的宾客不仅能欣赏到三亚·亚特兰蒂斯的水中奇迹，还能看到世界顶级车队之间的巅峰对决。我们期待着通过与 DS 钛麒的合作，带给宾客全新的旅游体验并助力海南国际旅游消费中心的建设，为推进海南全局旅游发展贡献力量。”

柯兹纳国际首席执行官 Michael Wale 表示：“我们与 ABB 国际汽联电动方程式锦标赛 2018/2019 赛季的合作终于取得了成果。现今的中国、新加坡、日本等地已形成了方程式大赛的良好体验，而 E-Prix 代表了电动方程式对亚洲的坚定承诺。我们很荣幸能来到三亚，这是亚洲最令人兴奋的目的地之一，拥有丰富的文化和不可估量的未来。亚特兰蒂斯的使命是“为世界各地的宾客打造非凡体验”，我们期待为海南和来自全球的竞技爱好者们带来一份永恒的回忆。”